



BAYSTATE ADVISORS GROUP LLC

Helping you find the path to profitability

- Is your business as profitable as it could be?
- Is your business growing at the rate you want it to?
- Is your business allowing you to have the quality of life you want?
- Is your business providing enough income to support you now and in the future?

Baystate Advisors Group was founded with a purpose of using our years of experience working with businesses to help them reach their goals and thrive. Our approach is very different from a typical accounting firm. We start by having in-depth conversation to gain a deep understanding of your unique business goals, needs, and challenges. We work closely with you to develop a strategy to increase your growth and profitability that combines our decades of expertise with your business goals.



Marina Borisova, MBA
Founder & CEO

OUR APPROACH:



We believe the more we learn about your business, the more effective advisor we will be. We start with a FREE meeting. We will ask questions, listen to you **to understand where you are, where you want to go, what challenges are you facing.** That way we can develop solutions tailored to your needs.

After understanding your goals and obstacles, we will use our expertise and financial tools to identify solutions. Working together with you and your team, **we will develop a strategic plan to implement those solutions** and determine the metrics to measure success.

With your commitment to the process, we will work with you and your team to implement the agreed upon solutions. We will meet on a monthly basis to track progress, measure against our metrics, and make necessary adjustments **to ensure that we are always aligned with your goals.**