# ACCOUNTING —— FOR—— JEWELERS



Philosophy

# **Our Mission**

Our purpose is to inspire creativity for jewelry business owners by relieving stress and providing focus.

Accurate and efficient bookkeeping operations are our foundation that supports 4 pillars:

- 1. reliable and timely reporting
- 2. compliance
- 3. forecasting and budgeting
- 4. strategic advising

We believe in making data-driven decisions for a better quality of life.

As thoughtful and informed advisors, we sustain the jewelry industry one jewelry business at a time.



# MAKE LIFE MEANINGFULLY BETTER BY:

· CREATING EASE AT TAX TIME

PROVIDING KNOWEDGE IN REAL-TIME THROUGHOUT THE YEAR

• DEVELOPING, ENFORCING, AND NURTURING ORGANIZATION, CONTROL AND PROFIT.





### **OUR SERVICES**

Reliable and timely bookkeeping. Accounting Advise and CFO Services. We are a tech-savvy accounting firm serving the jewelry industry throughout the United States. We become a member of your team and act as your back office maintaining your books for you and helping you run a successful business.

We do setups, training for your responsibilities and advisory meetings to review, adjust and stay on target.



### INVENTORY MANAGEMENT

Easy inventory management. Fully customizable sorting, variants, units and measurements. Handle orders and production – yes, you can assign materials to finished goods!

Unlimited custom pricing formulas.

Track consignments.

Generate Line Sheets with the click of a button.







Based in Tennessee



Cloud-Based 100% Paperless



Partnering with You



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Mariel was extremely patient and helpful as I transferred my business over to Xero and got a better grasp of what I needed to be monitoring. She explained things I should be checking regularly, how to run reports, ways to keep my inventory costs down, and so much more. Her team now runs all of my book keeping and financial management, and it is such a relief to know that side of my business is taken care of. From a day to day perspective, they are efficient, responsive, and are always available to help answer any questions I have, regardless of how small. I highly, highly recommend Mariel and her team – I wouldn't be where I am today (now opening my first store!) without them.





We looked at a number of cloud based bookkeeping firms that are Xero experts and ended up going with Accounting For Jewelers. We like the idea of going with a firm that understands the jewelry business. Instead of trying to explain what findings or sizing stock is to our bookkeeper, we are engaged with someone that understands the nuances of our business.

Mariel's team are not only experts with Xero, but with all the add on products.

Bill.com, Gusto, etc. They also know the ins and out of working with our major vendors. Accounting For Jewelers is a key partner for us.



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I would highly recommend Accounting for Jewelers for every stage of your business. I cannot say enough about the expertise and encouragement I have received from them. I feel confident and empowered by their work and trust that they are true partners. I can honestly say that SoulKu would not be on track to once again double our sales in 2018 without the guidance and dedication of Accounting for Jewelers.

ALLISON, CO-FOUNDER OF SOULKU



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I am much more at ease now that I have a brilliant team of individuals at Accounting for Jewelers who always have my business' best interest in mind. Mariel, Eric, and Auburn are so helpful and transparent in what they do for me. I consider Accounting for Jewelers one of my most valuable assets because I can always ask questions and there is always someone there with answers!

BROOKE WORTHINGTON JEWELRY





# Our Pledge for Professional Excellence

- We conduct ourselves with honesty, integrity and joy.
- We show respect and consideration for all aspects of company relationships: colleagues, clients, and with all interactions.
- We strive for excellence by providing the best quality of work with our greatest ability.
- We respond and deliver work in a timely manner and as promised. We honor our commitments.
- We practice open, honest communication.
- We believe that every person has a voice and will make suggestions and recommendations that will be of benefit to the company.
- We will uphold the law, rules and regulations.

