

“I Need Money For My Business!”

A well thought out and comprehensive business plan is just as important to the success of your business as a healthy bank account. Many well-capitalized small businesses fail, because a firm foundation of a solid business plan was not laid. The result of which had the businesses pursuing markets and customers that were not profitable, under or over pricing their product or service, or they did not anticipate the level of competition within the market.

A fully developed business plan can mean the difference between the success of your business venture or failure. The planning process defines who, what, where, when, why and how much for your business enterprise. Many businesses merely get started on an idea or product without any investigation. While these are all required in the creation of your business, your business plan helps you focus in on the needs of your business very early in the process. Your business plan is not the guarantee of your business' success, but rather, it does give you, the business owner, the tools required for success.

The business plan completion is essential to the successful operation of your business. Even existing businesses that have not done the business planning process should go back and create a business plan based upon current operations. Your business plan is a living, breathing document in that it should be reviewed and updated from time to time to ensure that your business remains true to its outlined goals and objectives.

Inside Panel

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Product & Services Offered:

Taxes:

- √ Tax Preparation & Planning
- √ Audit Assistance
- √ Offer & Compromise Assistance

Credit Assistance:

- √ Personal & Business Credit Repair
- √ Business Credit Establishment

Business Assistance:

- √ Bookkeeping
- √ Business Registration (LLC, Partnerships, Non-Profit, C or S Corp.)
- √ Business Loan Packaging
- √ Business Plans *(We write them!)*
- √ EIN # Filing
- √ Employee Handbook Creation
- √ Marketing
- √ Payroll Service
- √ Sales Tax Assistance
- √ Worker's Comp Assistance

Retirement Planning:

- √ Qualified Plan Rollovers
- √ Annuities (Fixed/Indexd)

Insurance:

- √ Life Insurance
- √ Auto, Home & Business Insurance

Estate Planning:

- √ Wills
- √ Power of Attorney Forms

Back Cover Panel

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ASSIST FINANCIAL GROUP, LLC.



www.AssistFinancialGroup.com

ONE CALL TAKES CARE OF IT ALL!

Our Locations:

West Chester: 8050 Beckett Center Drive, Suite 103
West Chester, OH 45069
513-874-1800

Mt. Healthy: 7812 Hamilton Avenue
Cincinnati, OH 45231
513-825-6847

Clifton: 2915 Highland Avenue
Cincinnati, OH 45219

Front Cover Panel

WHAT DO YOU **NEED** TO SUCCEED?

Mission Statement

Our mission is to provide individuals and businesses access to people, products and services that are critical to their business, prosperity, and financial independence.

The Dilemma

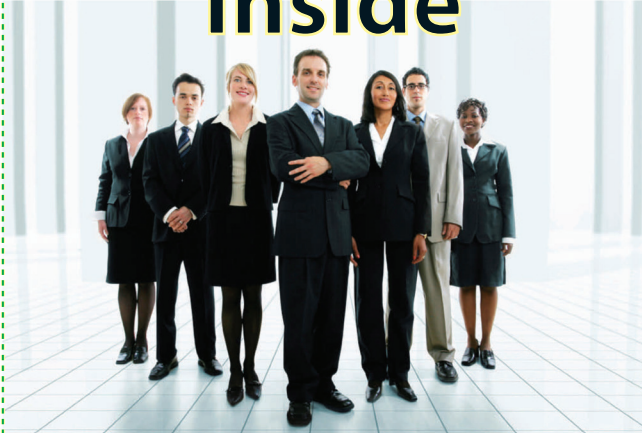
Most individuals and businesses are aware of their financial circumstance, but have no map to achieve their financial goals. Many do not know where to go nor do they have the time to search for all the assistance they need.

**Knowing
Where To
Go Is
Half
The
Battle!**



Inside Panel

Inside



How We Help?

WE UNDERSTAND that you can't always do it all, nor have all the answers. You will be provided access to people, products and services tailored to pursue your unique needs, goals, attitudes and budget. We have professionals in place to assist in every aspect of your business, so that you don't have to take time to "shop" around.

Our caring team of competent professionals and strategic business partners are here to serve and support your dreams and your business to make sure that you have what you need to achieve success in life and in business. Our consultants are able to assist you in taking your company to the next level.

Inside Panel

Our Approach

FIRST, we listen. We take the time to learn about you, your company, your vision and the issues that matter most to you.

Then WE HELP YOU take action by identifying your needs and how we can help you in achieving your goals. We provide unique solutions and access to what you need to **GROW**.

Step by step, day by day, we are committed to your success and we stay engaged, ready and able to adjust plans, realign resources and support your actions every step of the way - from planning to accomplishment. We are ready and able to assist you!



Inside Panel