

## **HOW DO WE COMPARE?**

H&M Pricing study

## **National Association of Tax Preparers Fee Study (2016)**

	Competitor Pricing	H&M Pricing
1040A Short Form	\$85	<u>\$72</u>
1040 Long Form	\$114	<u>\$82</u>
1040 with Sch A	\$174	<u>\$110</u>
Sch C Business	\$101	\$40
Sch D Stocks	\$60	\$20
Sch E Rentals	\$81	\$30
Earned Income Credit	\$86	\$28

## Actual documented price comparison for identical returns (2014-2016)





\$195	\$81
\$258	\$107
\$313	\$152
\$325	\$162
\$379	\$185
\$443	\$245
\$528	\$220

